

# Leelo Lehtla

## Owner & Director - PLMF Arts Management

Leelo has worked in music and the arts for almost 20 years managing artists' careers, touring ensembles, inaugurating and running different festivals as well as numerous international projects. She was a member of the board of the Estonian Music Festivals Association from 2011-2016, since 2022 is a Director of the Board of the International Artist Managers' Association (IAMA) and spearheads the NordicBaltic Festival Platform since 2015.

Leelo grew up in Tallinn, Helsinki and London, and holds a degree in Social Sciences from Tallinn University. She has held seminars at the Estonian Academy of Music and Theatre, Mexican National Centre for the Arts and the Pan-American University in Mexico City as well as moderated panel discussions and spoken at industry events, such as the Congress of the International Society for the Performing Arts, Tallinn Music Week, NordicBaltic Festivals' Conference and the IAMA Conference. Leelo has been an Advisor and steered the Cross-Genre Committee for the International Music Managers Forum (IMMF). In February 2018 in Perth, Australia she co-founded a worldwide network for umbrella organisations across the arts and entertainment industries.

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### **Spanish bio**

*Nacida en Estonia, Leelo Lehtla reside actualmente en la Ciudad de México. Ha trabajado en música y las artes por 15 años manejando la carrera de artistas, así como inaugurado y operado diferentes festivales y proyectos internacionales a través de PLMF Music Trust (miembro del consejo) y PLMF Arts Management (fundadora y CEO desde 2013). Ha sido miembro del consejo de la Asociación Estonia de Festivales Musicales del 2011 al 2016 y ha formado parte de los grupos directivos para el NordicBaltic Festival Platform, International Music Managers Forum y otras iniciativas.*